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**Together for Future VETskills – ToVET**

**REPORT**

*Deliverable 3 – Work Package 1*

**Survey about VET SKILLS WEEK**

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Abstract	This report collects the results of a Survey about VET SKILLS Week made within the framework of the project TOVET. The results of this Survey highlight the perspective of the VET providers, which are also compared with the analysis of the VET SKILLS WEEK made by the EC at global level.
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## List of Abbreviation

- EC** – European Commission  
**EU** - European  
**KA3** – Key Activity 3  
**TOVET** – Together for Future VET SKILLS project

## Executive Summary

Together for Future VET skills project (ToVET) is funded by the European Union under the programme Erasmus+ KA3 – Support for Policy Reform Networks and Partnerships of Vocational Education and Training (VET).

The project involves four networks from 3 EU countries:

- European Pathway from Finland and Lead of this initiative;
- IKASLAN from Spain and partner;
- ENAC Ente Nazionale Canossiano from Italy and partner;
- Scuola Centrale Formazione from Italy and partner.

The project activities aim to:

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- ✓ Strengthen cooperation among VET providers by engaging in mutual learning, peer counselling, and capacity building, aimed at raising the quality and attractiveness of VET provision
- ✓ Promote and foster the effective use of EU funding instruments
- ✓ Support the implementation and dissemination of relevant EU tools and initiatives in the field of VET, whenever possible in national language(s)
- ✓ Involve and reach-out to VET providers that do not yet contribute or benefit from European cooperation.
- ✓ Contribute to the European Vocational Skills Week
- ✓ Support the development of an internationalisation strategy at providers' level, fostering the mobility of leaders, staff and VET learners, as well as the establishment of cooperation partnerships.
- ✓ Foster innovative learning of key competences in VET (for example, allow flexibility and adaptability to meet individual learning needs) by adapting programme design and assessment.

The project contributes to the **European Vocational Skills Week**, by organising coordinated innovative events and activities at international and national levels, aimed at raising the attractiveness of VET, while reaching out to a wide audience, including not only VET providers but also public authorities and third sector organisations (profit and no profit). Those events have also seen the participation not only of the VET professionals, but also of professionals coming from the enterprises' context, from the public and institutional area, umbrella and third sector organisations.

The project promotes events realised under the framework of EU Vet Skills WEEK 2020 and 2021.

In particular the project TOVET promotes an international Workshop about the Strategies of Internationalisation in the VET system, promoted by the Finnish promoter European Pathway and realised in 3 different sessions of 3 hours each, realised on 24 November 2020, 17 December 2020 and 14<sup>th</sup> January 2021.

Further international, national and local events promoted within the framework of the project TOVET have been realised in 2021 from May to December.

In particular the projects foresees the realisation of an international workshop about the Strategies of Internationalisation in the VET system addressed to "third countries", that is countries not involved in the partnership, but where the topic of internationalisation is at a starting phase of development. Third countries involved in this event are Slovakia and Serbia. The event has been realised in 3 sessions from May 2021 to September 2021.

All these sessions are registered as VET SKILLS WEEK events and benefit from the visibility given by the EU promotion and the VET WEEK LOGO.

Further national and local events have been realised by the project partners within the VET SKILLS WEEK 2020 and 2021. More infos about the relationship between the project TOVET and national/local events can be found in the next paragraphs.

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This Report wants to underline not only the relationship between the project TOVET and the partner's events realised within the VET SKILLS WEEK but also analyse the nature of the VET SKILLS WEEK events from a more general perspective.

To do this the project TOVET has foreseen a Survey addressed to VET organisations. The Survey wants to analyse the quality and the level of impact of the VET SKILLS WEEK compared with the EU larger scale dates we have at our disposal.

The study here proposed regards the events realised in the VET SKILLS WEEK 2020, very particular year in consideration of the necessity to do "online events" because of the Covid pandemic.

The Report is composed by 3 main parts:

- An introduction about the VET SKILLS WEEK initiative promoted by the EU
- A central part connected with the peculiarities of the project TOVET and VET SKILLS WEEK events realised within the project
- The survey foreseen within the project TOVET and its results.

## **Introduction**

Vocational education and training (VET) aims to equip people with the knowledge, skills and/or competences required in specific occupations or more broadly on the job market. It is a major part of lifelong learning and critical to Europe's efforts to respond to economic and social challenges. Globalisation and digitalisation are changing the nature of jobs and challenging the concept of work itself. It is vital that VET adapts and modernises to reflect market realities and equip VET graduates with the skills they need to pursue the employment opportunities of today and the future.

The European Vocational Skills Week initiative was created in 2016 by the European Commission following the publication of the 2016 Skills Agenda, and after the call from the EU Directors General of Vocational Training in the "Riga conclusions" on VET to present the visible achievements of European cooperation in VET (known as the Copenhagen process). The European Parliament has also asked the Commission to strengthen its work on raising awareness of the potential and benefits of quality VET, as well as on learner mobility.

Moving forward from the initial concept, the event has become a platform for VET stakeholders all around Europe and beyond to exchange ideas and good practice, while making VET known more widely.

In 2020, the coronavirus pandemic has seriously disrupted all forms of education and training. This is an opportunity to take a fresh approach to VET, making it more modern, attractive, flexible and fit for the digital age and green transition. On 1 July 2020, the Commission put forward an ambitious agenda to guide COVID-19 recovery efforts in employment and social policy, with a focus on skills and VET. Its Communication on a European Skills Agenda for sustainable competitiveness, social fairness and resilience proposes 12 EU actions to support partnerships for skills, up- and re-skilling and empowering lifelong learning. Its Recommendation on VET seeks to ensure that VET equips the

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workforce with the skills to support the COVID-19 recovery, as well as the green and digital transitions, in a socially equitable way. Learn more about the initiatives here.

For the year 2020 25 organisations have accepted the role of National Contact Point for the European Vocational Skills Week. They play a crucial role in supporting local event/activity organisers and spreading the word about European Vocational Skills Week.

National Contact Points have a three-part mission:

- to amplify the campaign among national, regional or local VET stakeholders.
- to amplify the media impact of the Ambassador appointed to represent their country;
- to provide dedicated assistance to event/activity organisers in their country;

To do this, they identify VET organisations in their country and encourage them to organise VET-related activities, register them on the Week website and submit their VET success stories. They post about the Week on their social media channels and publish related news on their websites, newsletters, etc. They promote the Excellence Awards nominees from their country and encourage the public to vote for them. They use their media channels to share press releases, a video interview and social media posts from their Ambassador.

Through these actions, the National Contact Points boost public awareness of VET and promote the attractiveness and excellence of VET. They motivate stakeholders to become engaged by holding events. They motivate the public to share their VET success stories and participate in the VET Excellence Awards.

# VET SKILLS WEEK in 2020 in the Partner Countries

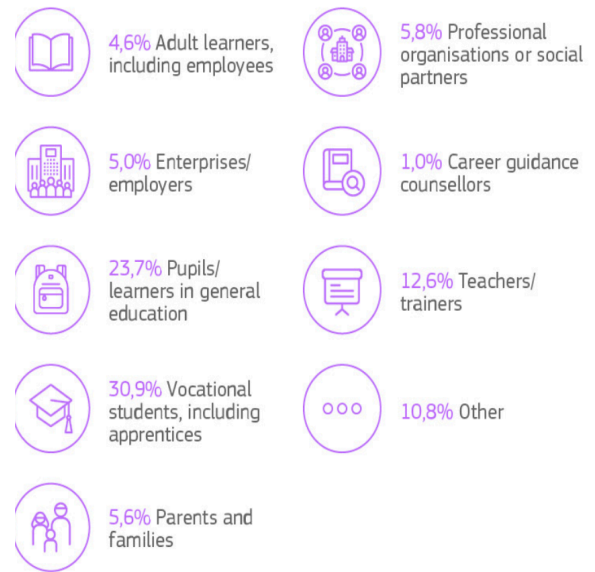
## Introduction

In 2020 the VET SKILLS WEEK has seen the realization of 1293 events in 39 countries and more than 4million expected participants.

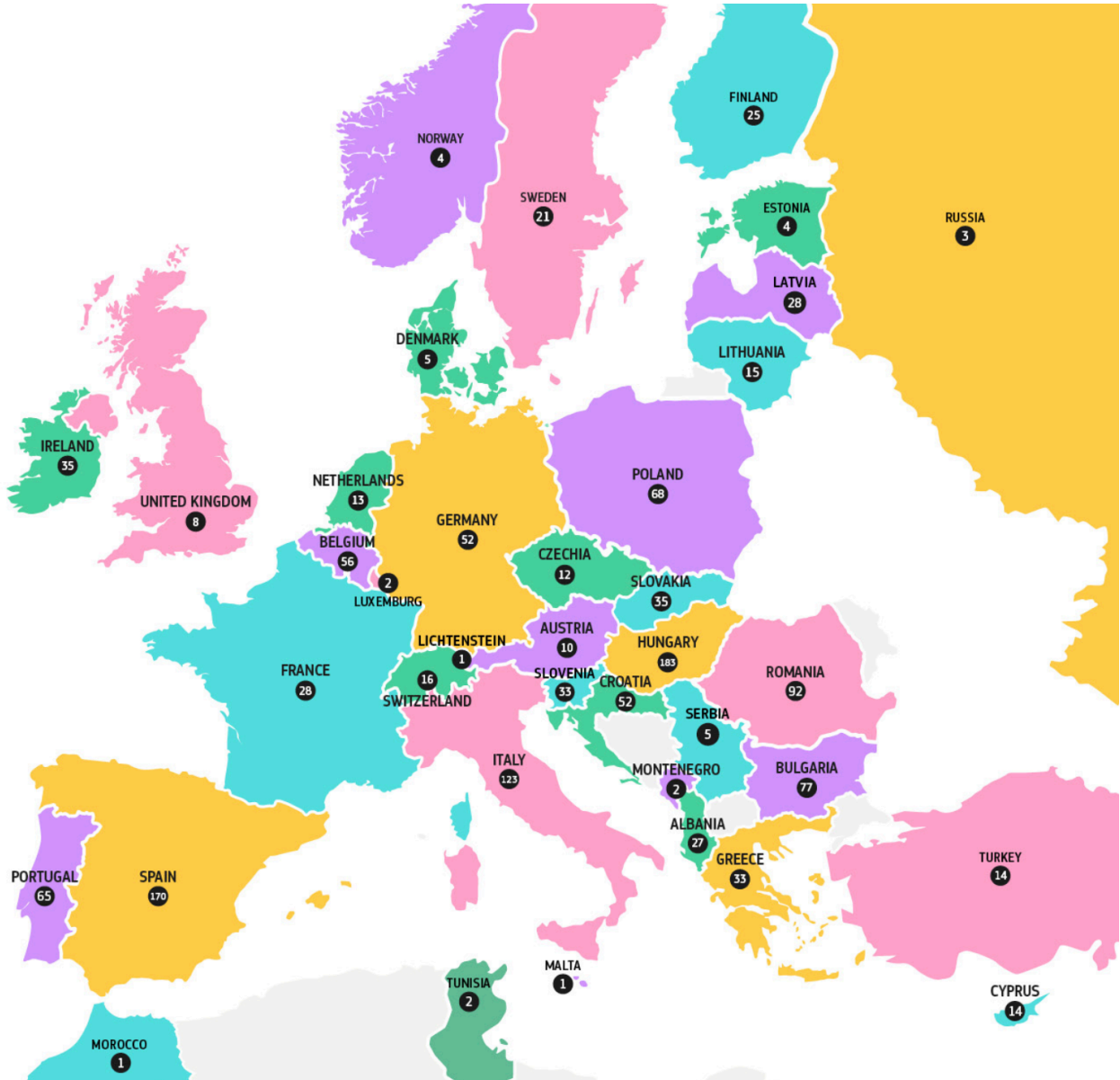
### TYPE OF EVENT SPLIT



### MAIN AUDIENCE SPLIT



VET SKILLS WEEK 2020 has seen a huge number of online events because of the Covid pandemic. Most partner of the events (737) have been realized in November 2020 and were constituted by online conferences, webinars, online workshops, online meetings (almost 50% of the whole events). 30% of the expected participants have been vocational students and apprentices, the 12,6% were teachers/trainers and only 5% employers/enterprises.



**Countries and Numbers of the VET SKILLS WEEK events 2020**

### Finland

In Finland there were 25 events realized in 2020 VET SKILLS WEEK between May to December 2020. Major part of events were held in November (44%) and in October (16%). 80% of the events in Finland were organized by VET providers the rest were organized by the Civil society, Chamber of commerce and other organizations. Estimated total reach or number of participants were usually under 1000 participants. The events were held in different regions of Finland. 30 % were in capital area (Helsinki, Espoo and Vantaa).

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For the 76% of the events expected participants were under 100 people. The biggest event was Information campaign by the Technology industry companies that was expected to take part 18000 participants.

Because of the pandemic situation practically every event was online webinars, workshops or conferences. The main audience of the events Finland was teachers and learners in VET institutes. Also events were organized for parents/families, enterprises/employers and social partners. The sectors taking part were multi-professional because events were organized by institutes and organizations that are working with many sectors of business life and education.

In Finland the National Contact Point VET SKILLS WEEK is The Finnish National Agency for Education (EDUFI). It produces also information, provides support, and allocates state subsidies and EU funding for education.

## **Italy**

Italian VET SKILLS WEEK 2020 were 123 in total. They were realized from May to December 2020. Most part of the events (%) have been realized in November 2020. 54% of these events have been organized by VET Providers, 30% have been organized by public institutions (NA Erasmus Plus, Regional Authorities, EU institutions, other local institutions). 14% of the events have been organized by enterprises, chamber of commerce and civil society organizations.

69% of the events have been organized by organizations which have their headquarter in the Northern regions of the country. For the 66% of the events expected participants were until 100 people. The most attended events expected from 25.000 (Region Emilia Romagna) to 150.000 participants (JOB&Orienta Fair).

Expected audience of the events have been % teachers/trainers, % students and apprentices and/or families, % employers, % other professional organizations.

Typology of the events were mostly online webinars. The topics mostly faced in the Italian events were internationalization connected with the new Erasmus Plus program, digitalization in education and technological impact , Covid consequences in education and vocational training

For Italy the National Contact Point VET SKILLS WEEK is ENAIP NET, a national VET provider.

## **Spain**

Spanish VET SKILLS WEEK 2020 count with 170 events around the whole Spanish territory. These events were realized between March 2020 and December 2020. The organization of these events were quite spread around the Spanish Territory, having 19% of the events organized in the north part of Spain, 13% organize in the southern part of Spain, 16% organized in the central area of the country, 36% of these events took place in the Mediterranean part and the rest, around 14% of the events were organized in the Balearic Islands and the Canary Islands.

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The VET SKILLS WEEK, reached in total around 69.000 people having the biggest events with expected participant between 1200 and 2000.

Most of the events, around 75% were organized by VET providers, including VET schools, VET school's networks, etc. The rest of the 25% were organized public institutions (NA, Councils, Regional Governments) and private business associations.

The main audience of these events were member of the VET family, including teachers/ trainers and students. In a very small % there were also participants from the work sector.

A very high % of these events were organized online.

Sectors or main topic of these events organized in Spain were many. Analyzing the results, we could say in high number of the events were organized for the promotion of the international activities in the VET system and also for the promotion of the VET Education in Spain.

Main topics were:

- Promotion of the VET Education
- Promotion the International activities and collaborations in VET Schools and organizations.
- Entrepreneurship in VET system
- ICT and new technologies in Covid times
- Industry 4.0

## **VET SKILLS WEEK and the Project TOVET**

### **Introduction**

As mentioned in the introductory part of this Report the project TOVET has a strong link to the EU initiative VET SKILLS WEEK, and this link realizes in two ways:

- on one hand the project promises the realization of events under the framework of VET SKILLS WEEK on behalf of each partner;
- on the other hand the project foresees the realization of "TOVET events" under the framework of the VET Skills WEEK (Strategy Workshops, national Internationalization Workshops, third countries Workshops).

Here below a brief description of the contribution of each partner in terms of VET SKILLS WEEK events realized in 2020.

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## Finland

The TOVET-project partners in Finland (European Pathway-members) have taken part actively in 2020 VET SKILLS WEEK. 40% of the 2020VETSKILLS WEEK events in Finland were organized by TOVET partners. The main audience of these events was Teachers/Trainers (50%). Also events were organized focusing Enterprises, pupils/learners, parents/families and pupils in general education.

### EVENT 1

#### **Ready to Relax, relaxation exercise**

**Country of the event/activity:** Finland

**Town:** Oulu

**From:** 13.10

**Until:** 13.10

#### **Description of the event/activity (in English)**

We're providing a short relaxation exercise after a study week. Exercise guided through in English.

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### EVENT 2

Name or title of the event/activity organised (in English): **YSAO Technology Tuesday**

Country of the event/activity: Finland

Town: Iisalmi

From: 24.11.2020

Until: 24.11.2020

Description of the event/activity (in English):

YSAO Technology Tuesday, November 24, 2020, YSAO will present secondary vocational training in the field of technology to future skilled workers. The day consists of three 45 min. virtual sessions. The day starts at 11 am with a virtual dialogue between two vocational colleges, YSAO from Finland and Carl Benz Schule from Germany. Both present their own technology training and joint mobility programs in English. The second session will begin at 12 noon, when YSAO will introduce technology training to 9th graders from Ylä-Savo as a possible future VET. The third session begins at 1 p.m. It virtually introduces to YSAO students the activities and opportunities from the local technology company.

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### EVENT 3

**Name or title of the event/activity organised (in English):** Virtual visit to Samiedu

**Country of the event/activity online, Finland Town:** online / Savonlinna

From 1.10.2020 at 12

Until 1.10 at 16

Description of the event/activity (in English) Virtual visit to Samiedu's main campus and services department. Meeting the tourism lecturer Mika Nenonen. Evening programme in Olavinlinna castle and summer cottage. Visiting Finnish sauna.

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### EVENT 4

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**Name or title of the event/activity organised (in English):** Webinar on the Erasmus+ project LEAN FOR WORK AND LEAN FOR LIFE -Train the Trainer to Teach Lean Skills in VET

**Country of the event/activity:** FINLAND **Town:** VAASA

**From:** 18.11.2020

**Until:**18.11.2020

**Description of the event/activity (in English):**

Do you want to know more about Lean and how to train peers and students in skills that are highly valuable by employers? Join us for this international webinar!

Lean for Work and Lean for Life – Train the trainer to teach Lean skills in VET 18.11.2020 at 13 -14 CET  
In the webinar you get information about:

- \* How this Lean training course is structured
- \* How to use the theory material on the Lean Principles
- \* How you can teach Lean by individual and group exercises and games

The training material will be available in English, Finnish, Swedish, Dutch, Spanish and Portuguese. The webinar will be in English.

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## EVENT 5

**Name or title of the event/activity organised (in English):**

Newspaper article on Technology Tuesday in the local newspapers IlkkaPohjalainen and Vasabladet

**Country of the event/activity:**Finland **Town:** Vaasa

**From:** 24.11.2020

**Until:** 24.11.2020

**Description of the event/activity (in English):** One full page article with stories on students studying within technological fields. Cover stories of youth, adults, apprentices, females, students with refugee background and students on the English speaking program. The aim is to increase attractiveness of technical fields of study and to enlighten the possibilities within these industries to parents and to staff in basic education counselling students to upper secondary studies.

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## EVENT 6

**Name or title of the event/activity organised (in English):**

Future Working Life

**Country of the event/activity:** Finland

**Town:** Raahe

**From:** 26.11.2020

**Until:** 26.11.2020

**Description of the event/activity (in English):**

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The structural change of the working life requires a faster response from education and stronger activism from the learner. A seminar where you can hear and discuss on the future working life with top lecturers. Learn how technology can change our future and what are the skills we need in future working life.

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## EVENT 7

### **Name or title of the event/activity organised (in English):**

- International Strategy Workshop
- Finland **Town:** Kajaani

**From:** 24.11.2020 **Until:** 24.11.2020

### **Description of the event/activity (in English):**

- The workshop is organised by Erasmus+ KA3-project ToVET. It is the first step to organise same kind of workshops in project countries and three other countries where internationalization of VET is in different stages.

In the international strategy workshop the participants learn more about:

- the value of strategic planning, the structure and the issues and processes involved. - the benefits of strategic planning in the field of internationalization
  - linking the international actives closer with the organisation strategies
  - how to proceed to the next steps needed in your own institution
  - how to measure the progress and results
- 

## EVENT 8

### **Name or title of the event/activity organised (in English):**

- VET week for ninth graders.

### **Country of the event/activity:**

- Finland **Town:** Kajaani

**From:** 9.11.2020 **Until:** 13.11.2020

### **Description of the event/activity (in English):**

The purpose of the event is to acquaint all pupils in the ninth grade of primary school in the province with vocational education and Kainuu Vocational College. In previous years, they have visited the school to learn about our diverse study programmes. This year, the event will be held virtually. At Kainuu Vocational College, we have made introductory videos of the educational fields to be watched for study guidance classes, because it is not possible to visit Kainuu Vocational College now.

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## Italy

Italian partners ENAC and SCF realized 5 events under the VET SKILLS WEEK 2020. Here below a brief description of each event realized.

### EVENT 1 (ENAC)

#### **Name or title of the event/activity organised (in English)**

Training, Employability, Job placement: which services for work?

**Country of the event/activity:** Italy

**Town:** Verona

**From/until:** 22/10/2020

#### **Description of the event/activity (in English)**

In a scenario marked by continuous changes (fourth industrial revolution, demographic change, changing consumer needs) collaboration between the public and private sectors can improve people's future and economic prospects. How? By improving education, increasing jobs and skills. The seminar aims to help us contextualize these global changes by placing them in the reality of Veneto, one of the most dynamic regions of our country. In particular, we will try to answer some questions: in this area, in which types of activities should public resources be concentrated? Can the Next Generation EU make an important contribution? What priorities should employment services and training have?

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### EVENT 2 (ENAC)

#### **Name or title of the event/activity organised (in English)**

EARLY SCHOOL WORKERS

**Country of the event/activity:** Italy

**Town:** Verona

**From/until:** 19/11/2020

#### **Description of the event/activity (in English)**

In the framework of EfVET (European Forum for Vocational Education and Training) conference, partners of the European project ESW – Early School Workers have organized a Roundtable to present progresses, results and products of the project after the first two years.

The presentation will focus on the first two Intellectual Outputs:

- IO 1 – UTC transferability guidelines: a report on the University Technical Colleges – UTCs and how to transfer the model in other contexts different from the English one;

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- IO2 – Methodological framework and common tools for developing new curriculum.  
The event will be held by the lead partner ENAC Ente Nazionale Canossiano and the Cattolica University
- 

### EVENT 3 (ENAC)

#### **Name or title of the event/activity organised (in English)**

Provide training today

**Country of the event/activity:** Italy

**Town:** Fidenza

**From/until:** 24/11/2020

#### **Description of the event/activity (in English)**

The event will focus on some common aspects of all training activities. First of all, all those involved in training face a common destiny: deal with changes and uncertainties. Secondly, training can contribute to the social and economical development, together with multidimensional growing of the person and a job culture centered on human dignity.

The two main challenges of the training will then be: to give people the proper tools to face the increasing complexity and, at the same time, propose meaningful directions. It is therefore necessary to develop, together with technical and professional competences, also and mainly "human" qualities to deal with uncertainty and complexity.

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### EVENT 4 (SCF)

#### **DO YOUR MOB 2020 – Digital Edition – The Workshops DAY!**

#### **The Virtual Mobility: sustainable models for the VET system**

**Italy**

**Town:** digital edition

**From 20<sup>th</sup> November 2020 10,00 CET**

**Until 20<sup>th</sup> November 2020 13,00 CET**

#### **Description of the event/activity (in English):**

The Workshops DAY is a part of the Do YOUR MOB event organised every year by Scuola Centrale Formazione since 9 years.

For this 9<sup>th</sup> edition SCF has promoted 3 workshops on the topic of virtual mobility:

Workshop 1: How to design a Virtual Exchange

Workshop 2: The role of the Facilitator in Virtual Exchanges

Workshop 3: The recognition of learning outcomes in VE: how to design an open badge.

Every workshop/group has worked together on a specific topic and practically exchanges ideas, suggestions, and contributions to the starting model proposed.

Specific Items were proposed to reflect together and exchange opinions.

For the realisation of these workshops SCF has used the technology Mentimeter and the Platform Gsuite.

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## EVENT 5 (SCF)

### **DO YOUR MOB 2020 – Digital Edition – The WEB Conference The Virtual Mobility: sustainable models for the VET system Italy**

Town: **digital edition**

**From 25<sup>th</sup> November 2020 14,30 CET**

**Until 25<sup>th</sup> November 2020 17,00 CET**

Description of the event/activity (in English):

The webconference DO Your MOB was realised within the Italian national Fair JOB&Orienta Verona.

The event had the aim to discuss European politics for mobility in the framework of the new Erasmus Plus program 2021 – 2027 and present the results of the workshop DAY – 1<sup>st</sup> session of DYM 2020.

Besides 2 case studies of virtual mobility were presented. A case from the project SAAM (Support Alliance for African Mobility) in the context of VET PILOT SCHEME for Mobility initiative (virtual mobility of trainers); a second case from HETEL, a basque network of VET Colleges with experience on virtual mobility models for learners.

Concerning the results of the workshops the event underlined:

- the necessity to work on virtual and professionalising models of mobility in the context of internationalisation at home;
- the necessity to work on procedures for recognition of virtual mobilities within the KA1 Erasmus projects as well as in the context of formal VET pathway;

the necessity to integrate and invest resources on “facilitation” competences in the perspective of the professional and methodological development of teachers and educators.

## **Spain**

During the VET SKILLS WEEK 2020 there were several events organized by schools belonging to IkaSLAN Network.

Most of these events, around a 70% where organized between March 2020 and June 2020. And the rest, 30% took place between October 2020 and December 2020.

The event organized by IkaSLAN network during the VET SKILLS WEEK 2020 were:

## EVENT 1

### **Name or title of the event/activity organised**

JORNADAS DE DISEMINACION DE PROYECTOS KA2/KA3

**Organization:** CIFP MEKA LHII

**Town:** Elgoibar

### **Description of the event/activity (in English)**

ERASMUS + KA2/KA3 PROJECT DISSEMINATION DAY IN THE BASQUE COUNTRY. It is open to all Europe to present Erasmus+ KA2/KA3 projects. Basque VET colleges will present 56 active projects that they are involved



## EVENT 2

**Name or title of the event/activity organised (in English)**

ERASMUS + KA2/KA3 PROJECT DISSEMINATION DAY IN THE BASQUE COUNTRY

**Organization:** Tknika

**Town:** Errenteria

**Description of the event/activity (in English)**

ERASMUS + KA2/KA3 PROJECT DISSEMINATION DAY IN THE BASQUE COUNTRY. It is open to all Europe to present Erasmus+ KA2/KA3 projects. Basque VET colleges will present 56 active projects that they are involved.

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## EVENT 3

**Name or title of the event/activity organised (in English):**

Erasmus+ grants information sessions

**Organization:** CIFP Urnieta

**Town:** Urnieta

**Description of the event/activity (in English)**

A series of information sessions have been carried out to encourage students to take part in Erasmus+ mobilities. They have been informed about the grants in order to make their internship abroad.

---

## EVENT 4

**Name or title of the event/activity organised:**

Implementation of the 5S methodology in the Mechatronics workshop

**Organization:** Armeria Eskola

**Town:** Eibar

**Description of the event/activity (in English)**

Good Practices presentation of the implementation of 5S methodology in our school  
Mechatronics workshop

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## EVENT 5

**Name or title of the event/activity organised:** Kardala

**Country of the event/activity:** Spain

**Organization:** CIFO Meka

**Town:** Mutriku

**Description of the event/activity (in English):**

CIFP MEKA LHII is involved in new economy circular project. The aim is to make students and teachers aware of the importance of the subject.

The project consists of visiting different vocational training schools in order to get the products we need for the last event, a magnificent meal made with the diverse products that vocational training schools grow and cook.

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## EVENT 6

**Name or title of the event/activity organised:**

Presenting and promoting KA116 and KA103 ERASMUS+ mobility in UNI EIBAR-ERMUA

**Organization:** CIFP Uni Eibar

**Town:** Eibar

**Description of the event/activity (in English):**

Face to face meeting with UNI EIBAR-ERMUA students to present and promote KA116 and KA103 ERASMUS+ mobility, which will be guided by the coordinator. Also students who took part last year and two years ago in Erasmus+ mobility will give advice and express their concerns and encouragements about taking part in ERASMUS+ programme.

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## **The Survey: Methodology and Organisational Approach**

The project TOVET has implemented a research on the VET SKILLS WEEK in order to better map the nature and quality of participation of the VET context in this initiative.

In order to realize such survey the project partners elaborated a questionnaire on Google Module with semi structured questions.

The questionnaire wanted to analyse:

- Organisations involved (both as promoters and participants)
- How well known is VET WEEK
- Participation and in which geographical areas
- How many women and how many men
- Which professionals are involved
- Type of communication received regarding the event
- Size of the event attended
- Type of event attended
- Expectations
- Impact on the participant
- Sustainability after participation in the VET WEEK event

The Survey is constituted by 22 questions which take no more than 15 minutes (average) to fill in.

Questions are:

- multiple choice (13 questions)
- open answer (9 questions).

The questionnaire was sent to:

- Members of the European Forum Vocational Education Training network
- National and International partners of each project partner.

The survey was done in the period January – February 2021.

Tovet partners decided to propose the questionnaire after the realization of the VET SKILLS WEEK 2020 so to collect a perspective of the initiative ex-post in order to map the nature and quality of VET SKILLS WEEK participation within the VET context.

## Results of the Survey

Participants to the Survey are 41 organizations, and they are based in different EU countries. Here below we propose a Table of Countries participating:

Country	N° of Responses
Finland	8
Italy	11
Spain	7
Estonia	2
Slovenia	1
Sweden	2
Norvegia	1
Denmark	2
Portugal	2
France	2
Cech Republic	1
Belgium	2

Most of the participants to the questionnaire come from Finland, Italy and Spain as TOVET partners are based in these 3 countries.

Besides as indicated in the Table of n° events per country Spain and Italy have realized the highest number of events (Spain 170, Italy 123).

68,3% of the participating organizations to the Survey is constituted by VET Providers.

This shows off the strong appeal the VET SKILLS WEEK has on the VET context. Companies are still weakly represented in this context and also from the point of view of the participating “audience” to the VET SKILLS WEEK events employers constitute just a 5% of the total audience.

Participants to the events are 61% women and 34,1% men. This is an interesting date if we consider that the questionnaire was answered mostly by VET organizations. This confirms EU dates about the presence of women in VET organizations as well.

Most part of the events indicated by participating organizations to the questionnaire were realized as online and distant events. VET SKILLS WEEK 2020 saw 100% official EU events and more than 65% of the events realized throughout Europe as online events as consequence of the pandemic.

71% of the events indicated in the questionnaire had an “international dimension”. Also among TOVET partners events had mostly an international aim. This date confirm the international orientation of VET SKILLS WEEK and how much it boosts the internationalization process of the VET system. At the same time local and national events seem to need still a more meaningful representation under the VET SKILLS WEEK so to benefit more from the EU label.

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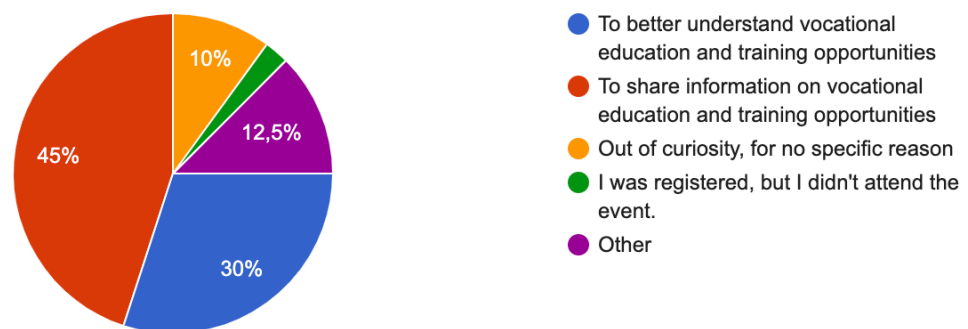
Among the participants to the questionnaire 43% is a trainer. A remaining 38% is constituted by professional figures of coordination. Besides most part of the events indicated in the questionnaire were addressed to “professional figures”; less to VET target (learners, apprentices, adult learners). This last data is not confirmed by the EU dates where it is possible to see more than 30% of the events are addressed to VET learners and apprentices.

This difference can be explained by the presence in the VET SKILLS WEEK of general Fairs events (like the Italian event Job&Orienta), which represents an opportunity for both professional figures and learners. Actually the EU date is based on the “expected” audience, that is the audience supposed to be addressed not the audience that was practically addressed.

75% of the professionals interviewed with this questionnaire confirm that participation in the VET SKILLS WEEK event was aimed to **better understand** and **share information** on vocational training opportunities.

### Why did you attend the event?

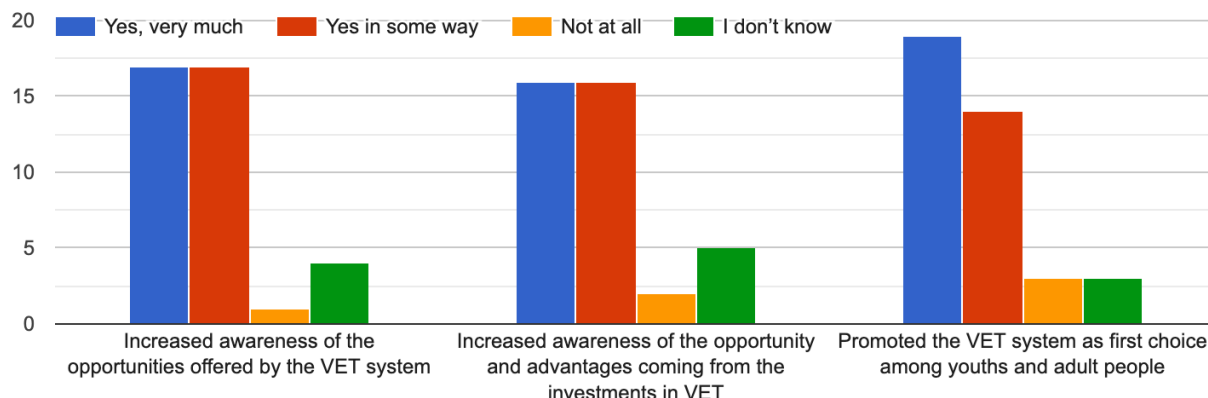
40 risposte



The most attended kind of event was the webinar/online conference for the 74% of the participants in the Survey.

For the most part of interviewed people VET SKILLS WEEKS events have increased awareness on the Vocational Education and Training **opportunities and advantages**. The highest part of interviewed people declared that events promoted the VET system as **first choice** among youths and adult people.

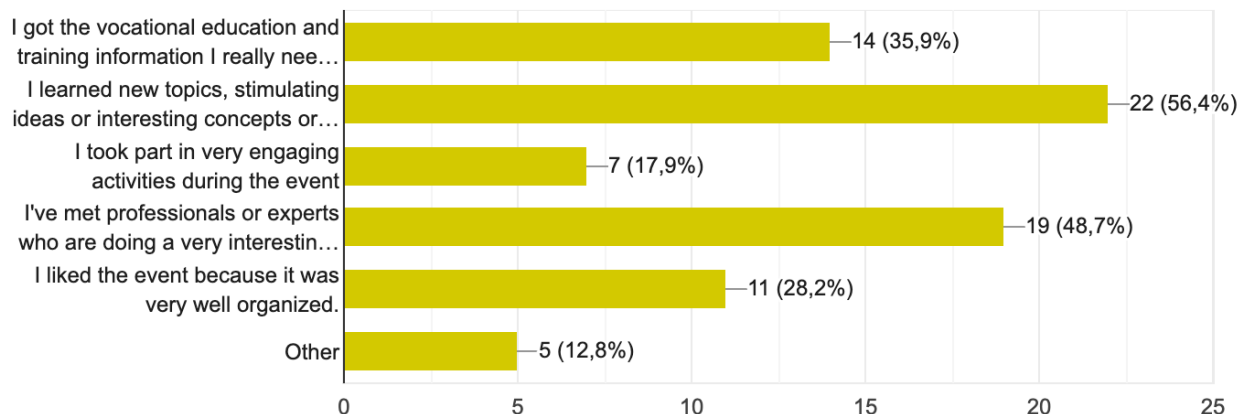
In general, the event to which you have taken part has...?



56,4% of the interviewed people confirms that VET SKILLS WEEK events are interesting because they give the possibility to learn **“new topics”** and stimulating ideas. Following another meaningful item is that of meeting **“experts”** who are doing something interesting/new. So VET SKILLS WEEK is a concrete chance to do networking and learn something useful for the own context.

What was the best part of the event? (You can select more than one answer, if applicable)

39 risposte



Most part of the interviewed people have confirmed having taken part in events about **internationalization** and **digital innovation** (trends of this particular year of transition from the Erasmus 2014 – 2020 to the new Program 2021 – 2027).

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## Conclusions and Recommendations

This Survey is a way to understand how VET system approaches the VET SKILLS WEEK initiative. At the same time in reading results we took in consideration also the EU dates about VET SKILLS WEEK to compare them.

In general VET SKILLS WEEK has a very good appeal in the VET context and it is seen as a chance to “internationalize” processes and competences.

The 2020 edition has seen an important adaptation in terms of Online events, and this maybe could have an impact for the future (organization of Online events and In-presence events in a balanced way).

From the analysis of our Survey results and EU dates we can confirm that VET providers have to still progress on:

- Involving in a more significant way the enterprises in the organization of VET SKILLS WEEK events;
- Diversifying events’ target (professional and VET target) and typologies of events;
- Valorization of local/regional events to connect internationalization with the local/territorial level;
- Involvement of countries where VET SKILLS WEEK events are still a few (Serbia, Estonia, Montenegro, Turkey).

## Sources

- [www.ec.europa.eu](http://www.ec.europa.eu)
- Survey VET SKILLS WEEK TOVET

## Annex: The Questionnaire



# TOVET - Questionnaire - WP1 - EU VET WEEK

Together for Future VET SKILLS (TOVET) is a KA3 project (Erasmus Plus Program).

The results of the questionnaire proposed here will complement a preliminary research to be carried out within the project mentioned above and aimed at identifying good practices in terms of Internationalisation Strategy in European VET systems, transferring them and elaborating them according with territorial, political and pedagogical needs.

This questionnaire is particularly aimed to investigate how much the European VET SKILLS WEEK is known and participated around Europe.

The results of the questionnaire will be useful to build a map of:

- Organisations involved (both as promoters and participants)
- How well known is VET WEEK
- Participation and in which geographical areas
- How many women and how many men
- Which professionals are involved
- Type of communication received regarding the event
- Size of the event attended
- Type of event attended
- Expectations
- Impact on the participant
- Sustainability after participation in the VET WEEK event

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Name of your own Organisation \*



Testo risposta breve

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Type of Organisation \*

- VET Provider
- Public school
- Enterprise
- No Profit Organisation
- Other

if you have chosen "other" please specify...

Testo risposta breve

---



City - Country \*

Testo risposta breve

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I am...

- Man
- Woman
- I don't want to answer

Are you familiar with the European Skills WEEK for VET initiative also known as VET WEEK? \*

- YES
- NO
- I have heard of it

Thinking about one of the event you took part in, which country and city did the event you attended take place?(You can answer "online" if you participated in a webinar or other type of online event).

\*

Testo risposta breve

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How did you hear about the event?

Testo risposta breve

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The size of the event was: \*

- international
- national
- regional
- local



I attended the event as: \*

- student
- apprentice
- adult student or employee interested in vocational training opportunities
- Parent or grandfather (for himself or herself or participating on behalf of a young person)
- Career guidance counselor
- Teacher or trainer
- Employer or sales representative
- Social partners (employers' associations or trade unions)
- Other

If you chosen "other" please specify...

Testo risposta breve

---

Why did you attend the event?



Scelta multipla



- To better understand vocational education and training opportunities ×
- To share information on vocational education and training opportunities ×
- Out of curiosity, for no specific reason ×
- I was registered, but I didn't attend the event. ×
- Other ×
- Aggiungi opzione o [aggiungi "Altro"](#)



Obbligatorio



If you chosen "other" please specify...

Testo risposta breve

Type of event \*

- Award-giving / competition
- Conference
- Employers' day
- Exhibition
- Fair/career day
- Information campaign
- Interview or article in magazine
- Open doors event
- Press-conference
- Webinar
- I don't know - I don't remember



At the event were you able to consult materials on the VET WEEK? \*

- YES
- NO

If yes, describe what kind of materials you could consult:

Testo risposta lunga

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Did you receive a VET WEEK gadget at the event?

Testo risposta breve

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Based on your needs, how relevant did you find the topics covered during the event? \*

- Very Much
- Enough
- At all
- I don't know - difficult to quantify

---

In general, to what extent did the event meet your expectations? \*

- It exceeded my expectations
- Completely fulfilled my expectations
- Didn't fully meet my expectations
- Didn't meet my expectations
- I don't know

What was the best part of the event? (You can select more than one answer, if applicable) \*

- I got the vocational education and training information I really needed.
- I learned new topics, stimulating ideas or interesting concepts or services
- I took part in very engaging activities during the event
- I've met professionals or experts who are doing a very interesting job
- I liked the event because it was very well organized.
- Other

If you have chosen Other... please specify

Testo risposta breve

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Describe briefly (50 words max) the objectives of the event you attended: \*

Testo risposta lunga

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In general, the event to which you have taken part has...? \*

	Yes, very much	Yes in some way	Not at all	I don't know
Increased awarene...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased awarene...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Promoted the VET ...	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Would you recommend this event to a friend or colleague of yours? \*

- Yes
- No

What is the name of the organisation or institute that organised the event you attended?

Testo risposta breve

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What kind of organisation is it? \*

- School
- Vet Provider
- Enterprise
- University
- No profit organisation
- Other

---

if you have chosen Other... please specify

Testo risposta breve

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