

STRATEGY WORKSHOP PROGRAMME

The workshop is organised by ToVET project funded by European Commission

How internationalisation can benefit your organisation?

Why strategic planning is important?

How to get started?

Come and join the international strategy workshop to learn more about

- the value of strategic planning, the structure and the issues and processes involved
- the benefits of strategic planning in the field of internationalisation
- linking the international activities closer with the organisation strategies
- how to proceed to the next steps needed in your own institution
- how to measure the progress and results

You will get practical tools to work on internationalisation strategy and learn from the peers.

Practical arrangements:

The workshops will be organised online in three sessions.

1) 24.11.2020 at 14.00-17.00 CET, 15.00-18.00 EET

2) 17.12.2020 at 9.30-12.30 CET, 10.30-13.30 EET

3) 14.1.2021 at 8.30-11.30 CET, 9.30-12.30 EET

The workshops 1 and 3 are facilitated by Anne-Mari Behm, Samiedu, Finland.

Workshop 1 24.11.2020

Moderated by Mr. Mika Saarinen, Counsellor of Education, Head of Unit, Finnish National Agency for Education, EDUFI

14-14.10 Welcome and introduction to the ToVET project

- Risto Virkkunen, project manager of ToVET, Kainuu Vocational College

14.10-14.20 Introduction to the internationalisation strategy workshop

- Mari Kontturi, Manager of International Affairs, Luovi Vocational College

14.20-15.00 Internationalisation of VET: European and global dimension. What should we know about the megatrends?

- Mika Saarinen, Counsellor of Education, Head of unit, EDUFI

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15.-15.10 Break

15.10-16.00 Why do we need a strategy for internationalisation? Strategy models.

- Mika Saarinen

16.00-16.10 Break

16.10-16.50 How to get started: A case example of the strategy work

- Katarina Sandbacka, Manager of International Affairs, Vamia, Finland

16.50-17.00 Next steps

Workshop 2 17.12.2020

Working in national networks. Developing existing or creating a new international strategy for the network

Added value of the network strategy to the participating organisations.

9.30-10.00 Introduction to the workshop: Working in national and international networks

Why networking? What are the benefits and added value?

Experiences from Finland

- Mika Heino, Omnia
- Luca Calligaro, ENAC and Francesca Drago, SCF

10.00-12.00 Working in national networks. Defining or refreshing the Framework for the strategy work

- Mission
- Values
- Vision
- Core skills
- Operating environment
- Goals
- Action plan

12.15-12.30 Feedback from the working groups

Workshop 3 14.1.2021

8.30-8.40 Opening of the workshop

8.40-10.00 Presentation of the strategies of each network, 20 minutes each

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10.00-10.10 Break

10.10-11.20 Sharing good practise and lessons learnt from the strategy work

Tips for the strategy guidebook

Q&A

11.20-11.30 Next steps and closing the workshop